



discography

CHIPOTLE MEXICAN GRILL • take-out specialist

november 2014 to present • 612-378-7078

- communicate with community organizations to provide catering for events
- increase online sales year-over-year more than any other location
- gather feedback from customers to create a better online ordering experience

PRINCE / NPG RECORDS • distribution / content writer

january 2016 to april 2016 • thedigitalgardens.myshopify.com

- prince sought my services to create & promote a brand new distribution channel for his last album, "hitnrun phase two"
- composed regular blog posts & promotional content for my website, thedigitalgardens.com
- created & managed a promotional social media account, @digital_gardens

DECOPAC, INC. • administrative sales representative

summer 2014 • 1-800-332-6722

- graphic design: bulletins, sales memos, sales presentations, proofing product catalogs
- photo shoots: assisted creative director with selection of live models (babies, children & adults), scheduling models, prop & clothing shopping, staging food sets, executing photo shoots
- product quality assurance: updated forms in word & excel, communicated with suppliers to complete & submit forms

recorded rehearsals

UNIVERSITY OF MINNESOTA • b.a. in journalism

may 2017 • GPA 3.638 • dean's list 6 of 8 semesters

- focus on strategic communications
- emphasis on advertising & management

cameos

MENTAL HEALTH AWARENESS DAY • planning committee

may 2014 • 20+ volunteer hours

- created shirts, sunglasses, interactive button-making activity for event participants

UNIVERSITY OF MINNESOTA • welcome week leader

february 2014 to september 2014 • 150+ volunteer hours

- led a group of 40 new students through various events and team-building exercises

HOPKINS ONE VOICE COALITION • campaign manager

june 2008 to august 2008 • 40+ volunteer hours

- created anti-drug campaign, "better ways," developed a strategy, designed the logo & a series of print ads, presented the campaign to a board
- campaign was selected over competition and was used in schools & community for 5+ years

Samantha
McCarroll Hyne
smhcreative.com

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HOPKINS HIGH SCHOOL

june 2012 • GPA 3.8 • academic distinction

- departmental honor for music
- director's award for band

singles

THE DIGITAL GARDENS • owner

november 2015 to present • thedigitalgardens.myshopify.com

- website, product & logo design
- manage artwork from several artists & apply to products
- manage inventory, shipping, finances & customer relations

PEOPLE OF PAISLEY PARK • editor

may 2017 to present • peopleofpaisleypark.com

- website design, video editing
- conduct interviews & write articles
- write, design & edit newsletters
- curate & promote events

KID YOGA MN • graphic designer

february 2017 to present • kidyogamn.com

- design flyers & other marketing collateral



3.19 MILE RUN • event planner

june 2017 to october 2017

- planning a fundraiser 5k run & concert
- logo, t-shirt & other product design

THE PURPLE PLAYGROUND • product designer

july 2017 to present

- t-shirt & other product design for a non-profit organization



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collaborators

ELLEN SUNDELL • creative director

decopac, inc. • 952-261-7820

LORI HOLMQUIST • editor-in-chief

people of paisley park • 952-913-9530

BETH JOSELYN • owner

kid yoga mn • 612-202-5164